



2010 Calendar of Events

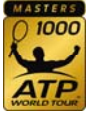
As of November 2, 2009

Please check back often – events and schedules will be updated

The BNP Paribas Open is more than world-class tennis!

Celebrating 35 Years of Champions!

- **BNP Paribas Open Kid's Day – Presented by National Junior Tennis League - Saturday, March 6th** 10:00am-4:00pm. Come out to the Indian Wells Tennis Garden with your kids for a fun day of activities. This is open to the general public and includes a Junior Olympic Skills Qualifying event, ATP World Tour and Sony Ericsson WTA Tour player appearances.
- **Sony Ericsson WTA Main Draw – Monday, March 8**
Come assist Tournament Director, Steve Simon, WTA Supervisors and WTA players in making the 2010 BNP Paribas Open women's main draw at the Tennis Garden Village stage 12:00pm. **Free Admission at the gates to watch the WTA Qualifying Rounds.**
- **ATP World Tour Main Draw – Tuesday, March 9**
Come assist Tournament Director, Steve Simon, ATP World Tour Supervisors and ATP World Tour professional players in making the 2010 BNP Paribas Open men's main draw at the Tennis Garden Village stage at 1:00pm. **Free Admission at the gates to watch the WTA and ATP Qualifying Rounds**
- **Stadium Promotions – Join the fun! March 10-21!** Throughout the tournament on the main stadium court, sponsors will engage fans to catch player autograph Penn/Tennis Warehouse tennis balls; participate in text message promotions to win special offers; pucker up for the Kiss Cam and much more. See your personal message on the video walls, choose questions for the players to answer during post match interviews and more! To request personal messages on the stadium video boards, please visit The Champions Volunteer Foundation (requests need to be made by Noon two days prior, space is limited).
- **“Tennis Talk” with Bud Collins - Starting Friday, March 12 - Friday, March 19 at 12:30p.m.** Tennis Garden Village Stage – Join Bud and his guests throughout the week for lively tennis talk and your chance to answer Bud's question of the day. (times and days subject to change)
- **Thursday Evening March 11th is The Champions Volunteer Night!** You can help benefit many local charities by purchasing evening session tickets and twenty percent of the price will be donated to The Champions Volunteer Foundation. A special ticket price of \$10 is being offered this night only so everyone can afford to come. Bring your family, bring the club members or your club's tennis leagues and have fun while supporting local charities.
- **City of Indian Wells Residents Day – Thursday, March 11** - Residents of Indian Wells receive complimentary tickets to a full-day of matches. For more information or to obtain tickets please visit the City of Indian Wells' City Hall.
- **Salute to Heroes** – The BNP Paribas Open will host a special pre-match ceremony recognizing veterans, military personnel, police and firemen. All veterans and current military, police and fire personnel receive (2) complimentary tickets for the evening session. Show proper ID at the south gate box office.



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- **Desert Fashions by FILA– Saturday, March 13th** @ 5:30pm in the Garden Club Courtyard. Join FILA and other designers for a private and indoor runway fashion. Professional ATP & WTA players will join professional models down the runway *player style*. Ticket price includes cocktails, hors d'oeuvres, gift bag, runway seating, evening box seat ticket and raffle tickets to win prizes. Call 800-999-1585 to order tickets or visit bnpparibasopen.org
- **Player Autograph Signings** – Check the daily draw sheet on-site or in The Desert Sun newspaper, March 10-21 for a daily listing of player autograph signings on-site and at the Tennis Warehouse Shop.
- **Shopping – Between matches visit many of the shopping areas available!**
Fila Store – Fila invites you to experience “l’arte nello sport,” a presentation of the beauty of performance, the personal fulfillment inherent to sport. Official BNP Paribas Open souvenir items are sold here. **Tennis Collections - Indian Wells Tennis Garden Retail & Pro Shop** – Over 8,000 square feet of the season’s most popular tennis brands and **Tennis Warehouse** –Visit us in the Tennis Garden Village, and check out the latest racquets from HEAD/Penn and other top brands. Take advantage of tournament pricing and special offers. Come hit with racquets on a full-size court and get autographs from your favorite pro players and the Tennis Warehouse throughout the BNP Paribas Open! **Exhibitors** – Located along the Walk of Palms and south plaza boardwalk are many fine exhibitors. You will be sure to find the perfect gift!
- **The Champions Volunteer Foundation** - Visit The Champions Volunteer Foundation booth to find out how you can volunteer for the 2011 tournament, buy a souvenir player autograph item, bid on having your photograph taken with the 2010 BNP Paribas Open champion or send a special message to you friends and family on the Stadium Court video boards (requests need to be received by Noon two days prior, space is limited).
- **Tennis Village Entertainment presented by K-JAZZ – Saturday, March 13 - Friday, March 19, 5pm-7pm** - The Tennis Village comes alive each evening with live music and entertainment presented by K-JAZZ, perfect for a rest between matches while enjoying a meal from our food village vendors. 102.3 K-JAZZ is your smooth Jazz Station. Start your weekday with THE BIG BREAKFAST "FITZ" In THE MORNING then smooth out your workday with the smoothest place on your dial 102.3 K-JAZZ.
- **BNP Paribas Open Tri-Level Championships – Friday, March 19-Sunday, March 21** Tri-Level Championships, a doubles competition representing 14 different United States Tennis Association (USTA) Sections from around the country, will be held over the final weekend of the BNP Paribas Open. The members of the winning section will win a FILA product package, the official sportswear company of the BNP Paribas Open.

*Check daily drawsheet on-site and/or visit bnpparibasopen.org for updates.
Schedule and times are subject to change.*